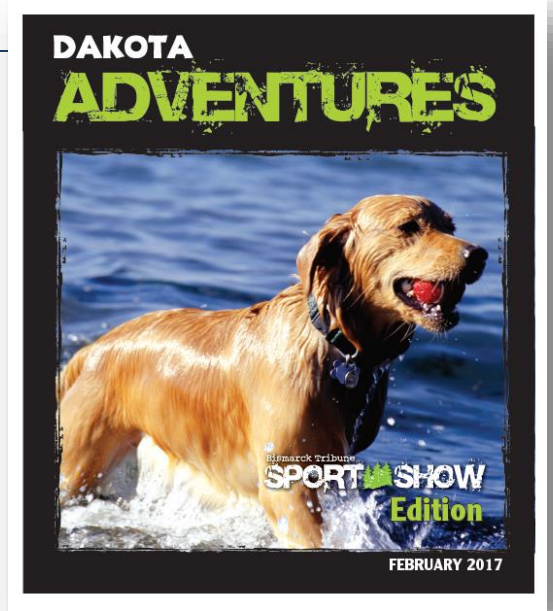


# DAKOTA ADVENTURES

The February 2018 Spring Edition includes:

- Featured Adventures
  - Deer trivia - the science behind hunting
  - Hunting boots - picking the right pair
- Fishing Adventures
  - UOATV Article - Fishing (late season recap/ice season)
  - Ted Takasaki article
- Hunting Adventures
  - UOATV Article - Hunting



| 2017/2018 Issues    | Publish Date          | Ad and Copy Deadline |
|---------------------|-----------------------|----------------------|
| February 2018 Issue | Saturday, February 10 | Tuesday, Jan. 16     |
| April 2018 Issue    | Saturday, April 28    | Tuesday, April 17    |
| August 2017 Issue   | Saturday, August 18   | Monday, August 7     |
| October 2018 Issue  | Saturday, October 27  | Tuesday, October 16  |

| Ad Size  | Rate   | Online Included | Add Full Color |
|--|--------|-----------------|----------------|
| 1/8 Page- (2.25" x 5.05" or 4.55" x 2.45")                 | \$171  | 0               | \$42           |
| 1/4 Page- (4.55" x 5.05", 9.25" x 2.45" or 2.25" x 10.25") | \$268  | 10,000          | \$80           |
| 1/2 Page- (9.25" x 5.05" or 4.55" x 10.25")                | \$455  | 20,000          | \$155          |
| Full Page- (9.25"x 10.25")                                 | \$850  | 25,000          | \$255          |
| Back Page- (9.25"x 10.25")                                 | \$1395 | 45,000          | Included       |



\*Prices above do not include searchboost which is bundled with all ad purchases, creative fees may apply.

\*\*Tentative date.