## Dakota Adventures



February 2016

## Tap into the active outdoors/sports market!

The February edition of the Bismarck Tribune's Dakota Adventures is the **official guide to the 2016 Sport Show**. It is filled with stories on all of the speakers, articles about the latest trends in outdoors and sports and includes maps of where to find everything at the Sport Show.

Dakota Adventures is a quarterly publication that has sections highlighting hunting, fishing and other seasonal outdoor activities.

This publication has its own engaging look with outstanding photographs, strong graphics and stories that offer the very best in outdoor writing. It can pique the interest of the expert as well as the novice adventurer. It is packed with information to make your next outdoor adventure successful.



February 12-14th 2016

A	<u>dvertising Rates</u>	<u>Full Color</u>	<u> </u>	
1/8 Page	\$170	\$42	\$27	
2.25" x 5.05" or 4.55" x 2.45"				
<b>1/4 Page</b> 4.55" x 5.05" or 2	<b>\$275</b> .25" x 10.25" or 9.25" x	<b>\$80</b> 2.45"	\$50	
1/2 Page	\$465	\$155	\$95	
4.55" x 10.25" or 9.25" x 5.05"				
Full Page	\$845	\$255	\$155	
9.25" x 10.25"				
Back Cover	\$1415 Full cold	or included		



2015 Sport Show cover

Ad deadline: Friday, January 22<sup>th</sup>

Publishes in the Tribune: Saturday, February 6<sup>th</sup>

With each ad you receive 5,000 Digital Impressions!

#### Choose from:

- •300 x 250
- •728x90
- mobile ad

9.25" x 10.25"

Advertising packages/placements include SearchBoost, a SEO tool at a monthly rate of \$39.















# **Dakota Adventures**



### February 2016 Ad Layout

Ad copy Information Needed	1/8 Page Vertical 2.25" w x 5.05" h
Body Copy:	
Visual Elements.  Please list any visual elements that you would like added to your ad including your logo, or any generic images. Please send a digital copy of your logo or any preferred pictures to: bisprepressstaff@bismarcktribune.com.	
	1/8 Page Horizontal 4.55" w x 2.45" h













